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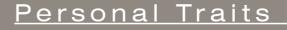
# ABOUT ME

I am a motivated, hardworking and dedicated interior design student and am currently in the second year of my studies towards my Interior Design BA Hons degree, at the University of Salford. I am extremely passionate about interior design and the positive effects good design has on the people who use the spaces. I pride myself on being an individual who can look at the big picture, while also having the ability to focus in on the finer details, I believe this enables me to produce quality designs.

Throughout my time at University, the majority of my work has acheived a first, this is a standard I aim to maintain in order to achieve the best grade possible upon completing my degree. As well as working hard on my course at University, I have also been a Course Rep two years running and this year also became a Course Ambassador, taking part in open days and speaking at events to promote my course and Salford Uni.

I have a plethora of relevant work experience, covering a variety of sectors, ranging from working at Design studios such as Lifestyle Interiors, ADT Workplace and Panoramic Properties to part time work at Homebird Interiors and working on personal projects for family and friends.





- Creative
- Strong Communication Skills
- Innovative
- Personable
- Confident
- Detail oriented
- Passionate
- Team player
- Punctual
- Ambitious
- Flexible
- Good Administration Skills

#### Software Skills

- Microsoft Programmes
- AutoCad
- Adobe InDesign
- Sketchup
- Adobe Photoshop
- Adobe Illustrator



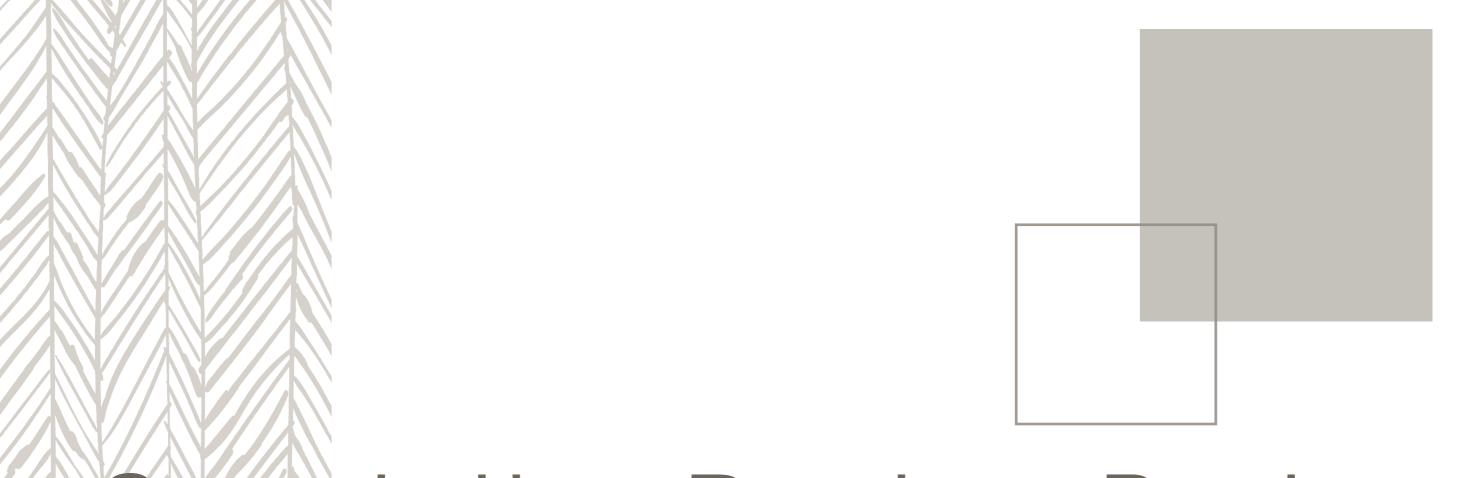
@chlinteriors



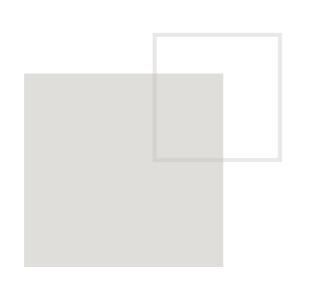
Charlotte Levell



@levellcharlotte



# Specialist Design Project



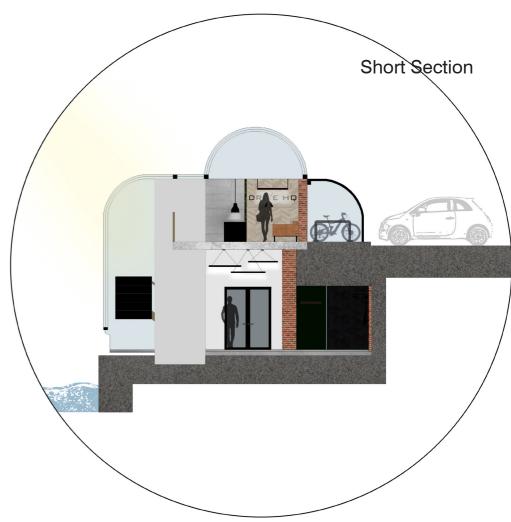
Submitted: March 2021

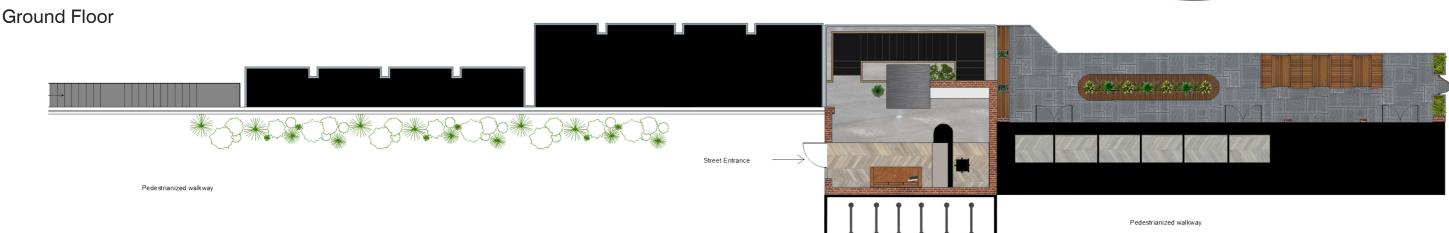
Mark: 82.32%

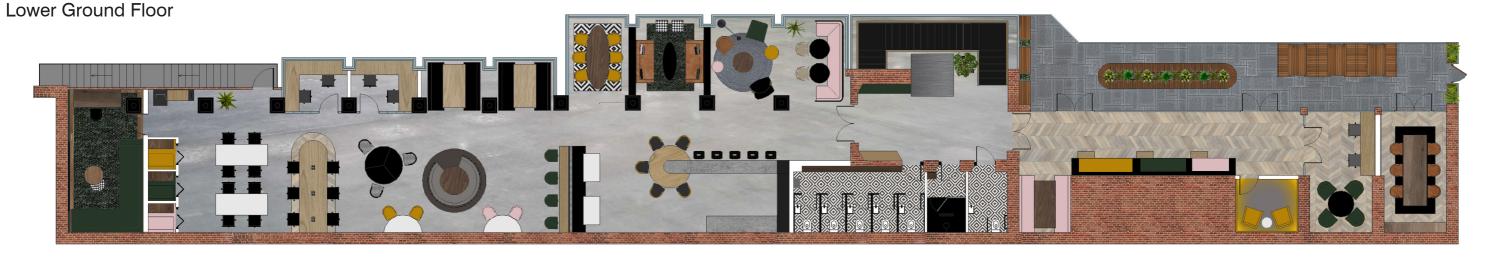
In recent years many abandoned buildings are being converted or re-purposed for a new use. In Greater Manchester there are many interesting buildings lying dormant and developers will be finding new and exciting uses for these buildings. In this module we explored the potential of reusing buildings and how they can be brought up to date with current legislation and building regulations for a change of use.

The Mark Addy building in Salford, which is set on the bank of the River Irwell was the building I was repurposing. The building is fairly unique with a small ground floor level containing a staircase leading down to the deceivingly large lower ground floor which has an unusual arched vaulted brick ceiling.

I had to redesign the interior of this quirky building as a co-working space for freelancers or startups in the creative industries. The objective is to provide an innovative space for a professional base that offers unrivalled flexibility for its workers. Access in and around the building needed to be addressed to demonstrate an understanding of relevant building regulations. I exploited the riverside location and utalised the external terrace as well as all of the existing building.







### Visuals

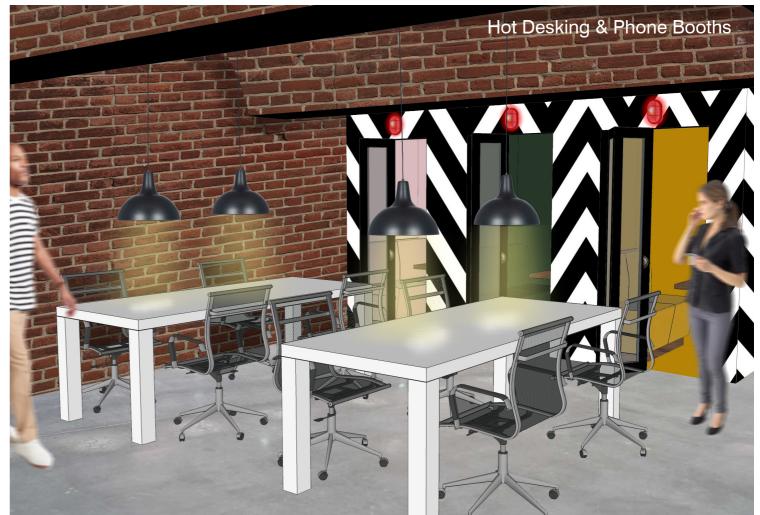
I chose to create visuals that focused in on key zones within my space using SketchUp and Adobe Photoshop.

After research I decided I really wanted to create facilities aimed directly towards people working within media, as well as people in the creative industries as a whole. To do this I decided to add a screening room shown below and also a podcast space which can be seen on my plan.

My scheme overall fits the media/creative industries aesthetic as I used 3 main feature colours and pattern throughout to make the scheme bold and cohesive.

Given the buildings history, I incorporated insudtrial elements and motifs that related to rowing. I also used cricles, arches and rounded elements to miror the ceiling on the lower ground floor.

Overall, I am extremely happy with how the scheme turned out.







### Long Elevation

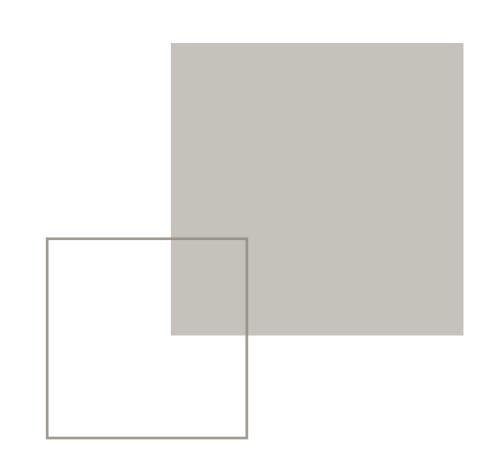


Long Section- Facing the River Irwell

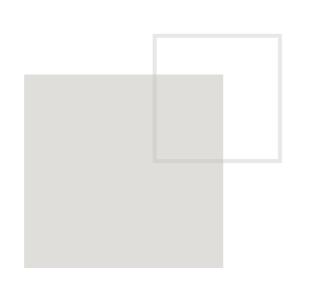


### Long Section- Facing Stanley Street





# Architectural Technology and Sustainable Design



Submitted: January 2021

Mark: 81.1%

This 12 week module centred around understanding buildings, spaces and structures and how it is vital to creating successful design interventions. As it was a longer module it was broken down into a series of three components, each containing a variety of tasks, I gained skills and developed some from my first year.

For component one we were to firstly analyse two interior spaces in Manchester City Centre and create visual responses. Secondly we had to create a Fire Espace Strategy Report for the New Adelphi. For component two it was centred largely around teamwork. Part one of component two saw us creating a Building analysis report for the grade one listed Ordsall Hall and we then went on to a group construction detail and material investigation task.

Lastly, Component three saw us redesign one of the bars within the Manchester Peaky Blinders bar. Prior to designing I had to carry out a full site survey/ design and feasability report. Once this was carried out I had to then go onto produce technical drawings and Visuals for my final design.

For my design I decided to transform the seemingly forgotten first floor bar, which lacked style and brand identity, into a decadent 1920's cocktail bar. My design was inspired by Thomas Shelby and the rest of the Peaky Blinders love for whiskey and the cut glass tumblers which they drank it from. I also completely transformed the shape of the bar into a horseshoe shape, doubling capacity.

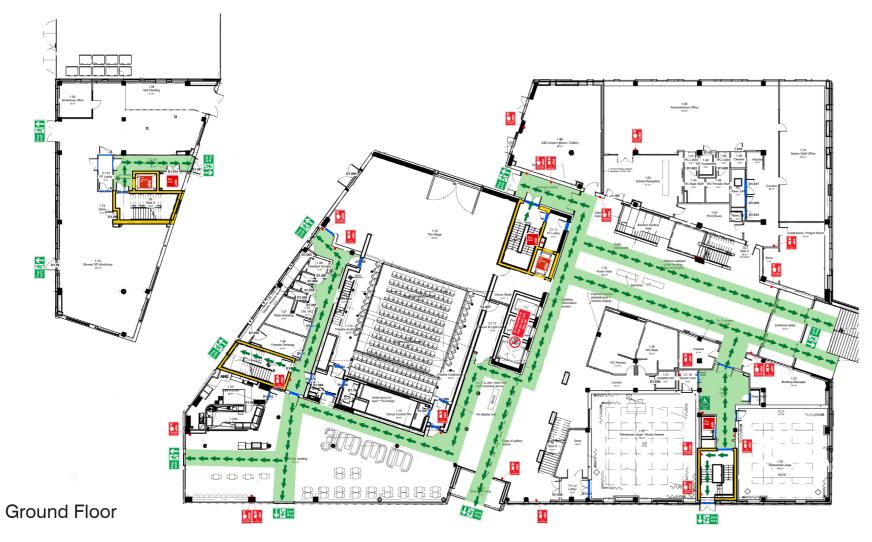






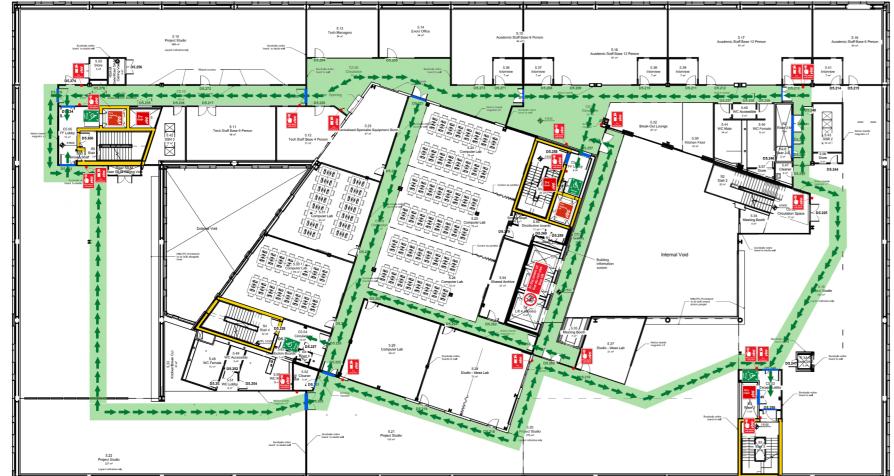


Before



This page shows the Fire Escape Strategy diagrams I produced as part of my report from the New Adelphi. I used the appropriate symbols to clearly highlight where fire safety equiptment was located and used green paths to show escape routes.

Below is also an my abstract visual response to the corn exchange in manchester. I added splashes of colour in each of the arches to represent the vibrant resturants that are located in each of them, while leaving the rest of the drawing fairly blank to let the impressive architectire speak for its self.





Fifth Floor



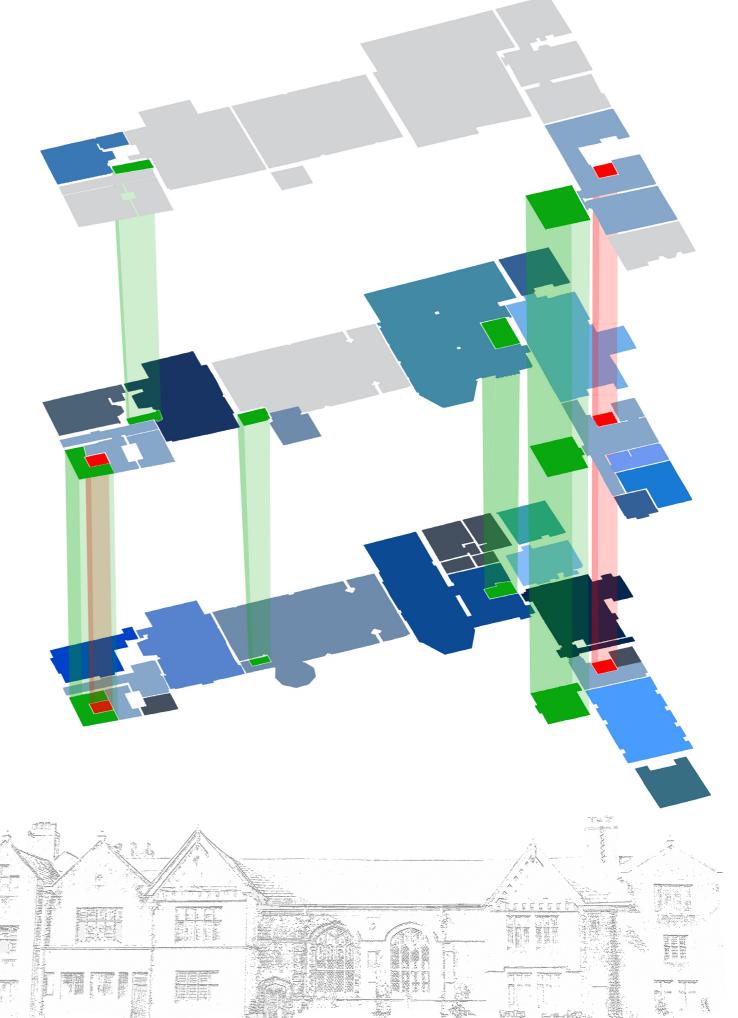


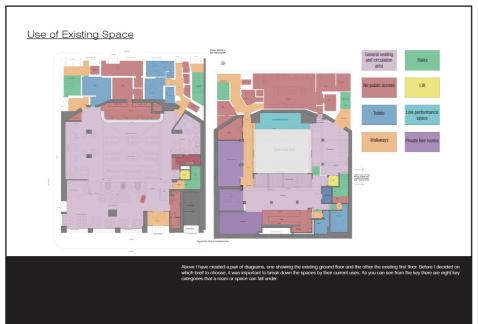
The images and diagrams on this page are taken from my work within our Ordsall Hall group project. I was our group leader and was responsible for the design of the document and subitting the work.

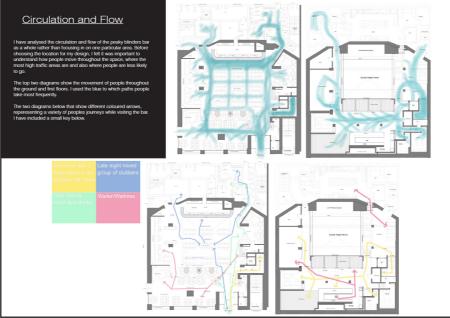
In my section of the report, I focused on accessability and use of space. The plans to the left show spaces accessible to wheelchair users in green and inaccessable spaces in red. I also highlighted lifts and fire exits.

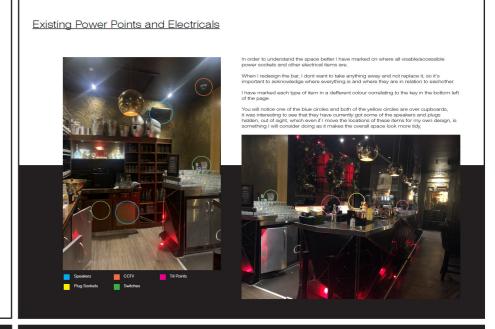
The exploded isometric diagram to the right indicated what the different rooms were used for and showed vertical passage through the space

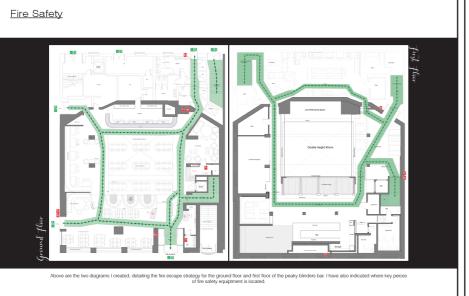
As well as the technical diagrams I produced, I also created a series of creative pieces, two of which I included on this page.



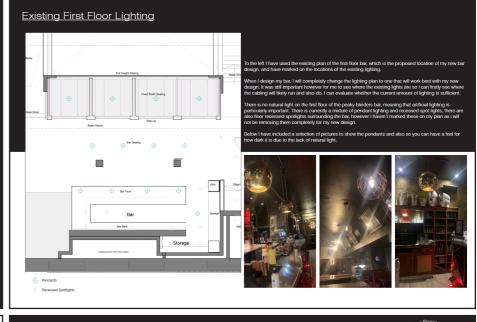




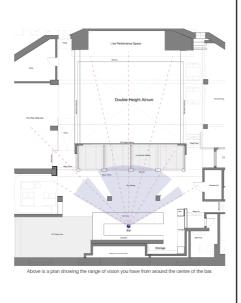






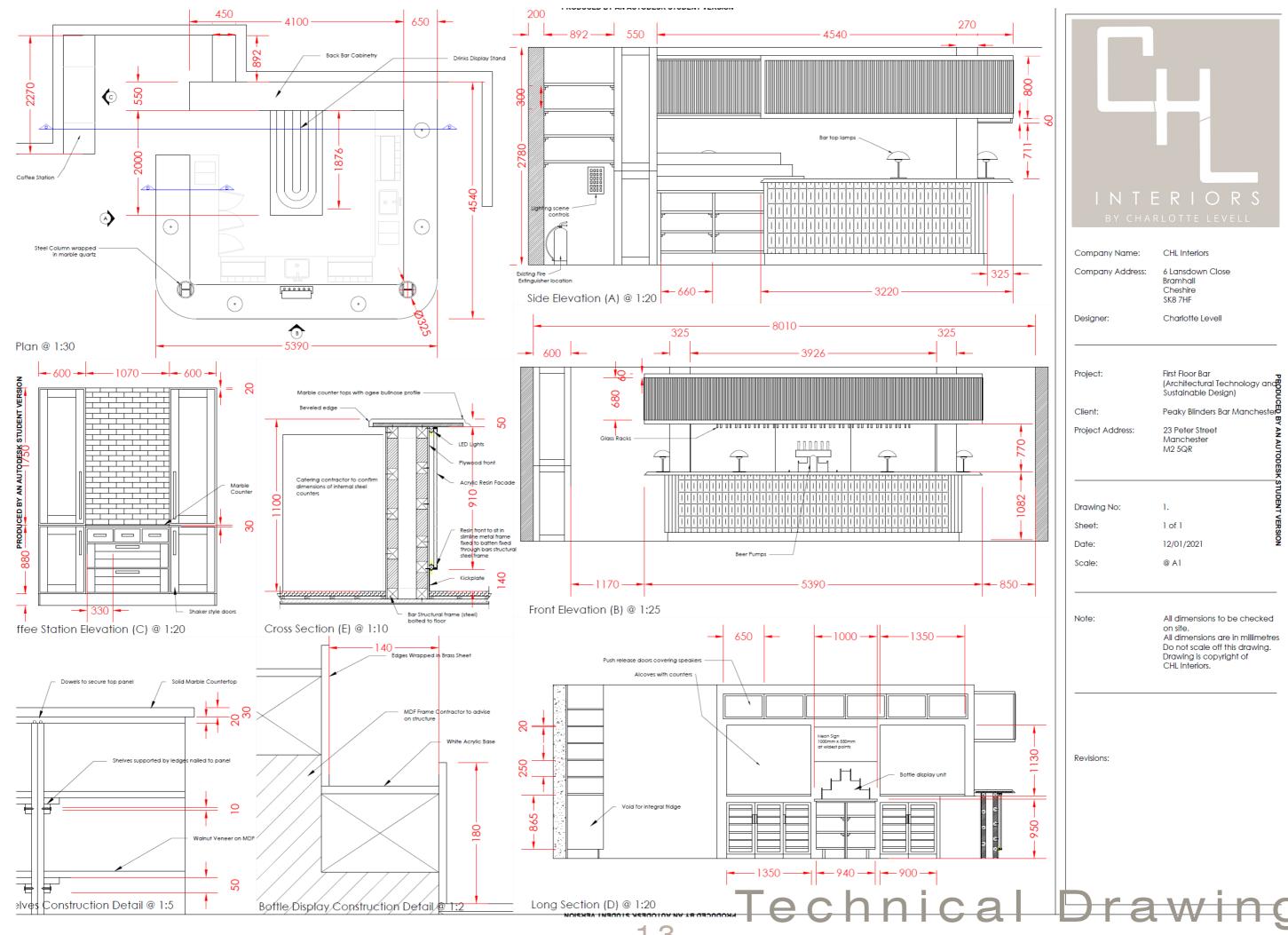














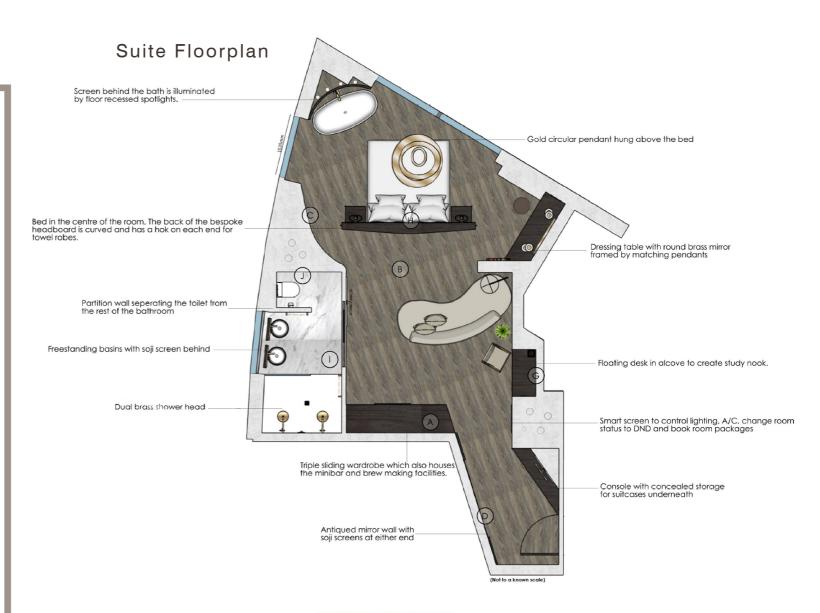
For this module I had to design a user centered hotel suite for Gen Z travellers in the UK. We were given a plan for an empty hotel suite and needed to establish 3 zones which were sleeping, bathroom and relaxing area.

Generation Z is such a broad target market, encompassing a group of people with an age range of over a decade, each one would be using the hotel for different reasons and staying with different people. For my design I wanted to make my target market slightly more streamlined. After carrying out my research I felt that my Suite design should be aimed more towards generation Z couples and influencer types.

Due to social media and the rise of the influencer, I believe that Generation Z have higher expectations for the design of a hotel room and want something that feels luxurious. I decided to give my hotel room a more opulent feel because thanks to social media, generation z more so than any other generation have had their eyes opened to a whole other world that they aspire to be a part of and therefore I wanted to play on this by appealing to them.

Throughout the design process I kept the user requirements at the forefront of my mind and this really helped me when it came to decision making. I believe that my final design was the right choice and that I have managed to encapsulate user centred design based on my research and the hotel room would be a perfect fit for any UK city.

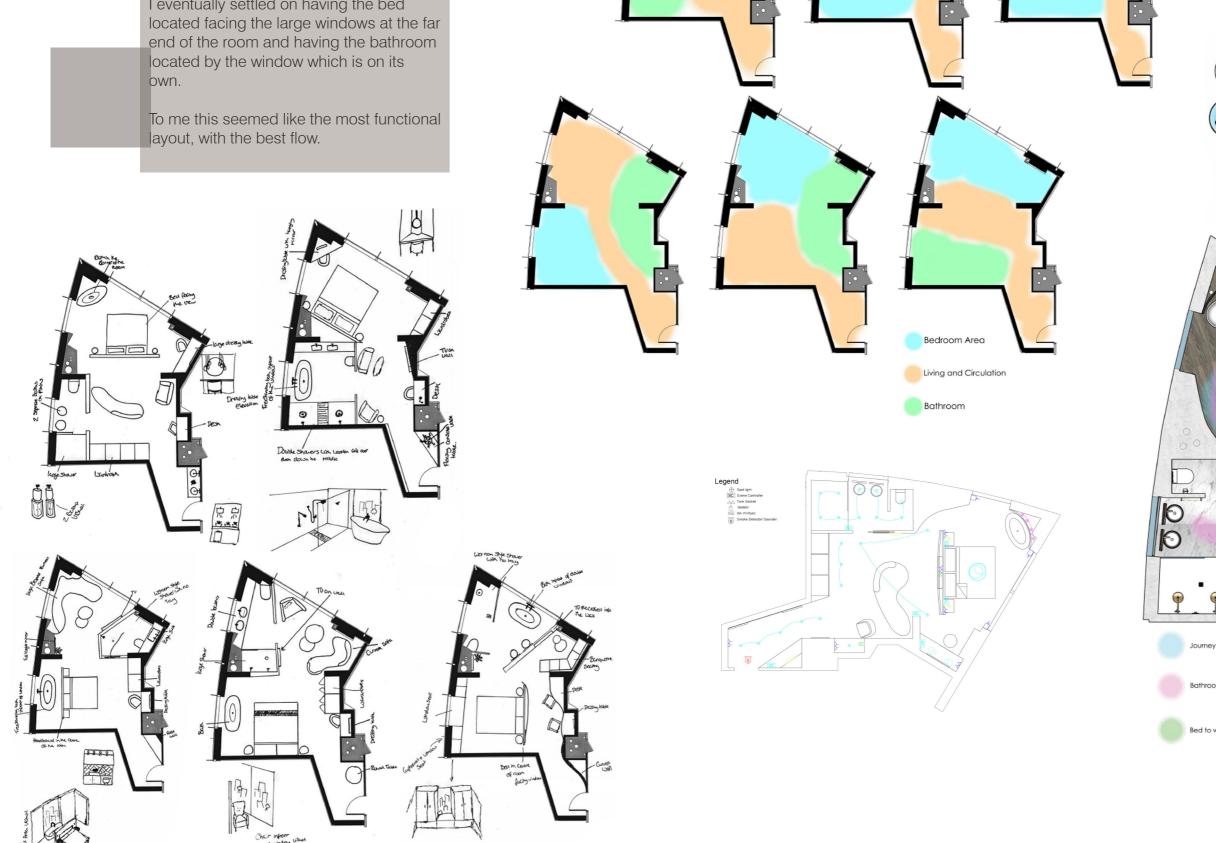








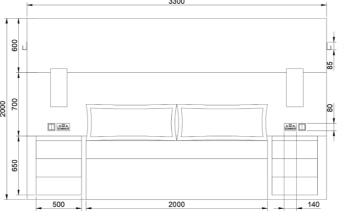
I eventually settled on having the bed located facing the large windows at the far end of the room and having the bathroom



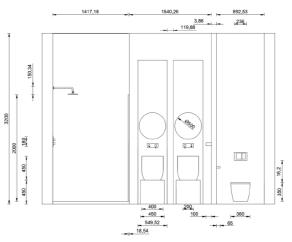


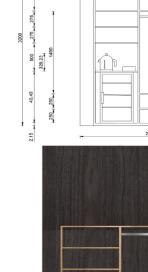


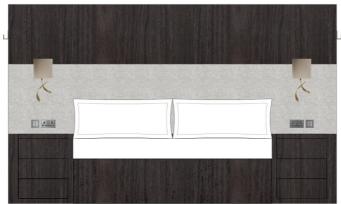
















turned out. I have also included my final rendered and dimensioned elevations and my FFE board.

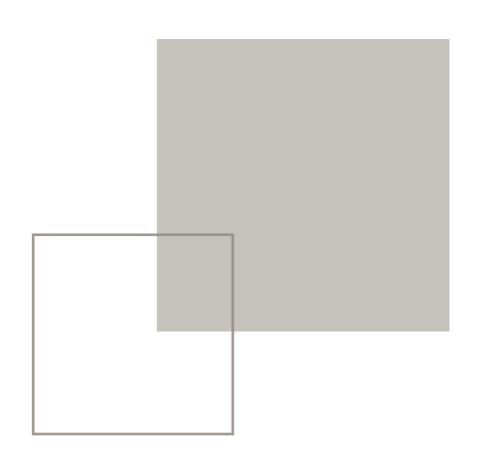
On this page I have included a few of my final sketchup

visuals. This module was my

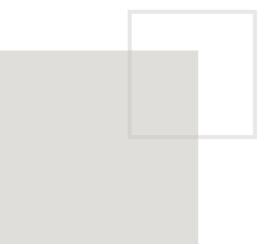
first time using sketchup and I am exteremly happy with how it

Elevation A





# Representation



Submitted: March 2020

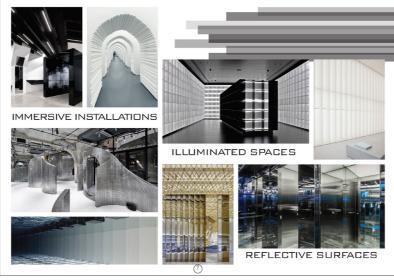
Mark: 76%

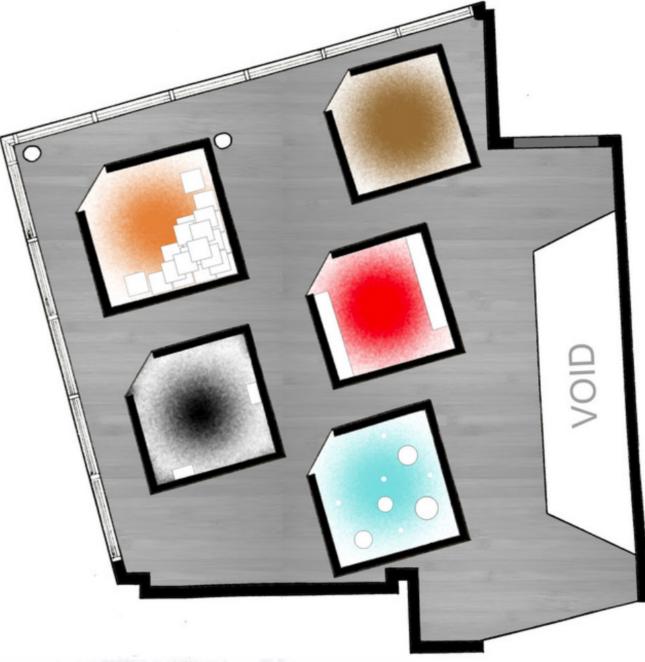
For this module I had to create an exciting Exhibition space in the Chapman Building at University of SalfordI, the design of which was to be driven by trend research. We were given a few general topics which we could centre our design around including Technology, Music, Fashion and the Environment. I decided to choose fashion, specifically focusing in on high end fashion accessories.

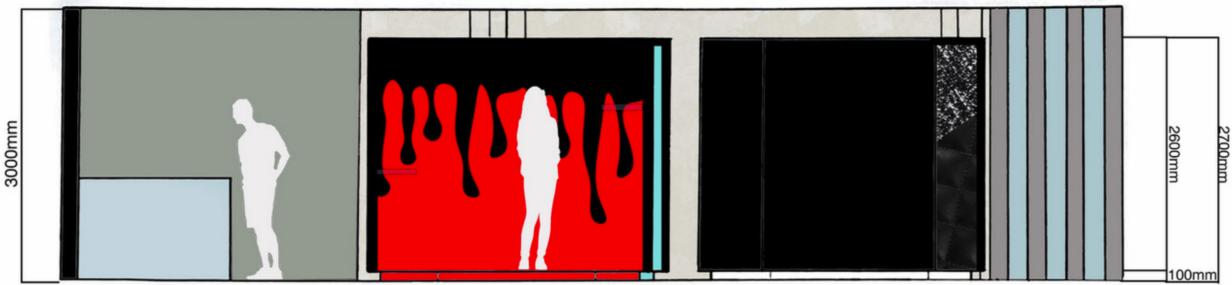
As our designs were based in the university, we carried out a site visit in which we had to document the space through photographs, sketches and take measurements which would we later use to make our plans.

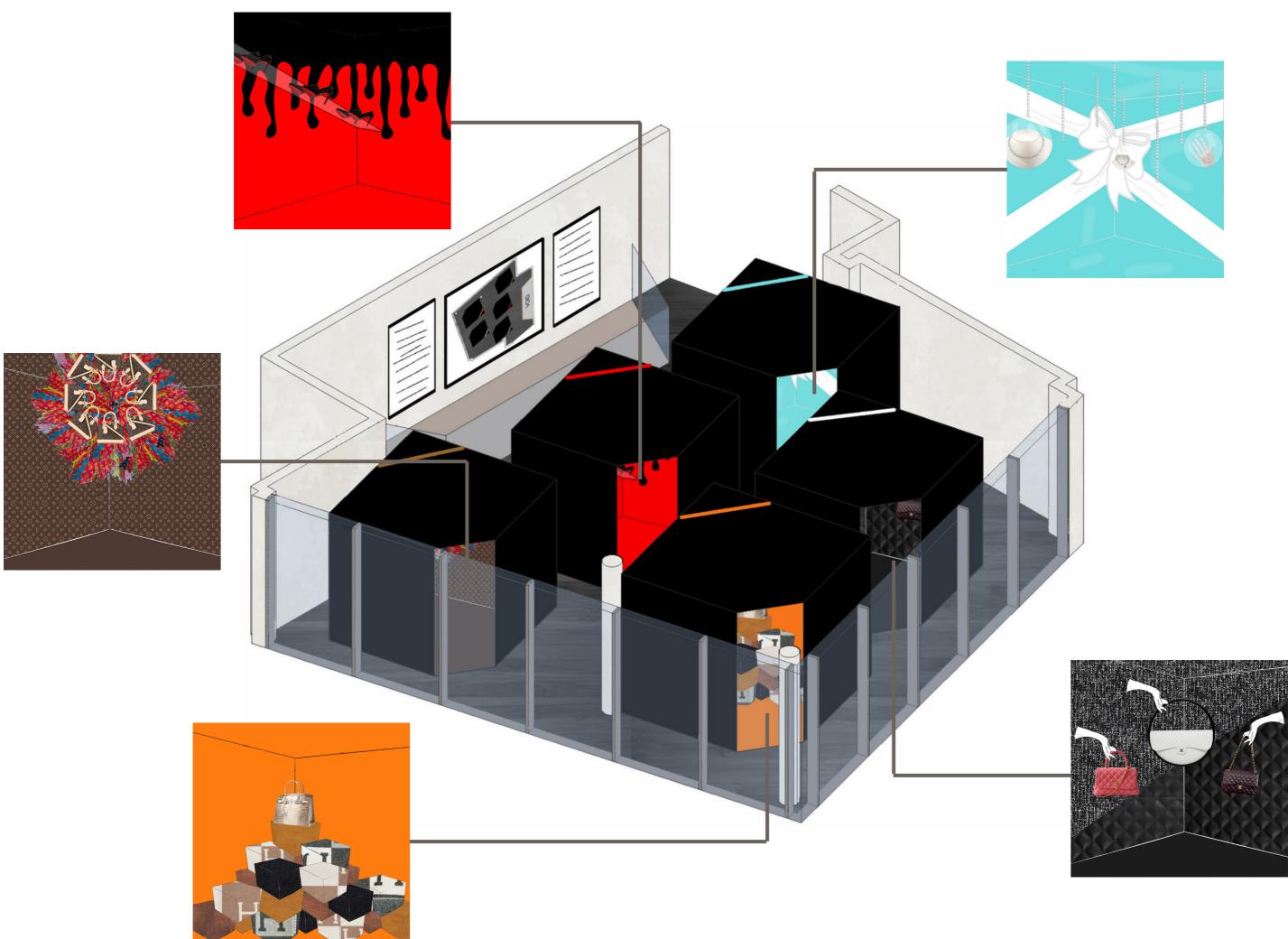
I wanted my exhibition to highlight the branding that is involved in luxury designer brands and also change the way that people travel through the space. In my design, users would walk though a maze of black pods, within which was an exhibition perfectly highlighting that designers brand identity. There was a clear link between my final design and the research I had done and my overall design was very effective.







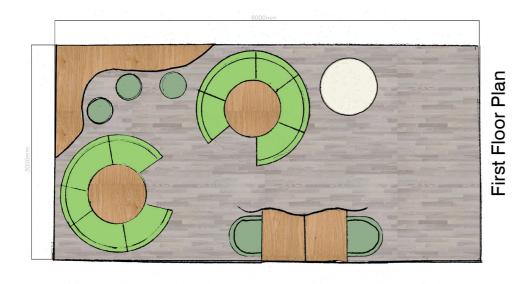


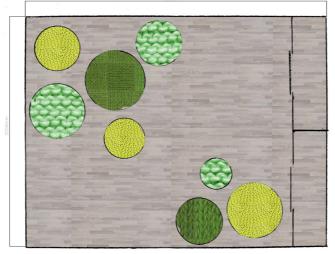




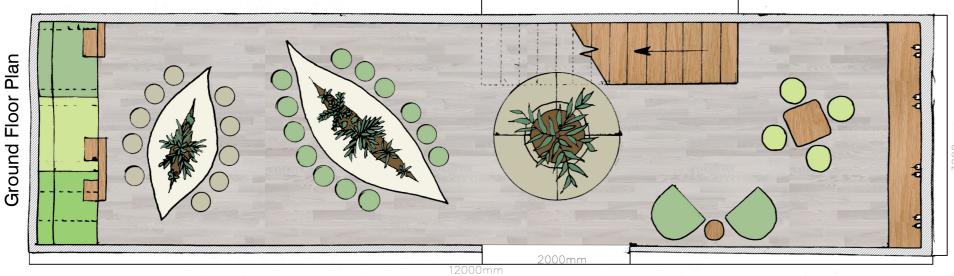
Submitted: January 2020

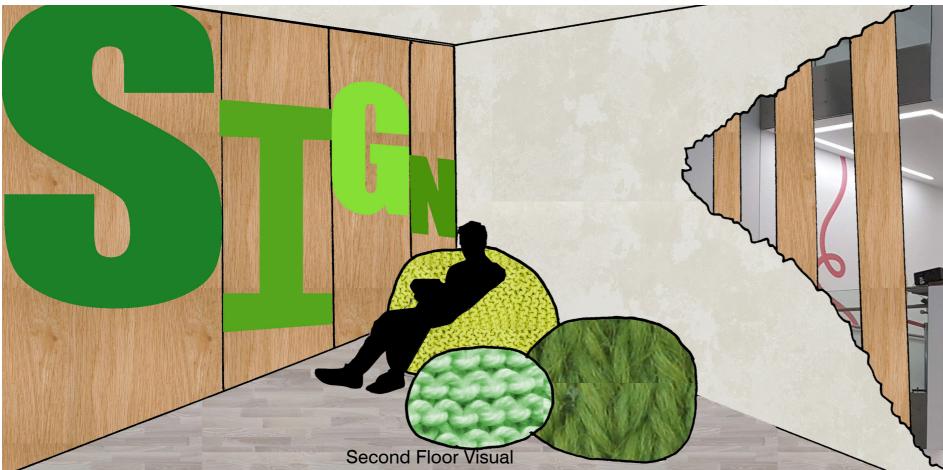
Mark: 74%





Second Floor Plan





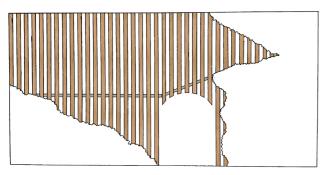
This was my first design project at University. For this module we were to design a 'student oasis' within the New Adelphi building in our university campus. We were given a volume of space in the New Adelphis atrium, which measured 12m x 3m x 6m, where I had to design a structure (conceptually) and design the interior as a place for students to work, rest and play.

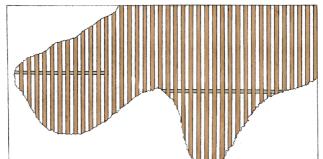
When I first heard the brief, I really focused in on the word oasis and wanted to base my concept around this, creating a whole scheme centred around biophillic design. I used actual plants and living walls, varying shades of green and organic shapes to give the whole scheme a uniform feel.

I left the space completely open plan with no divides as I didn't want to make the small space feel any more enclosed. Instead of using walls to divide my space I used the split levels with furniture layouts and styles to define zones within the space.

To the left: I created plans by hand and then scanned them onto my computer so that I could render them in photoshop.

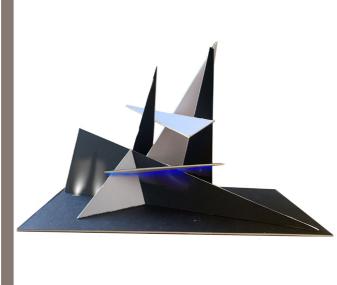
The same with this second floor visual, I drew it out and added colours, textures and even a photograph of the view you would have through the slats.



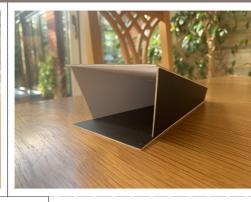


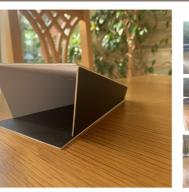
# Model Making

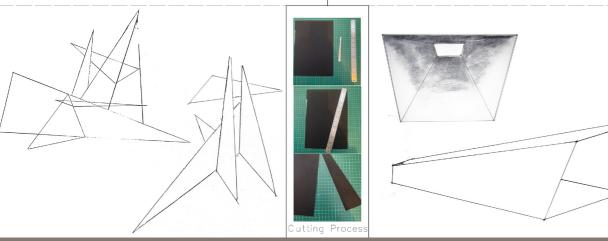


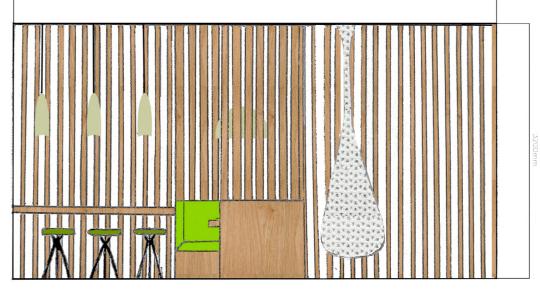








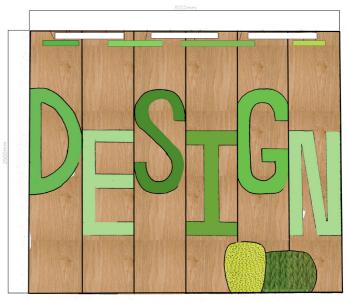




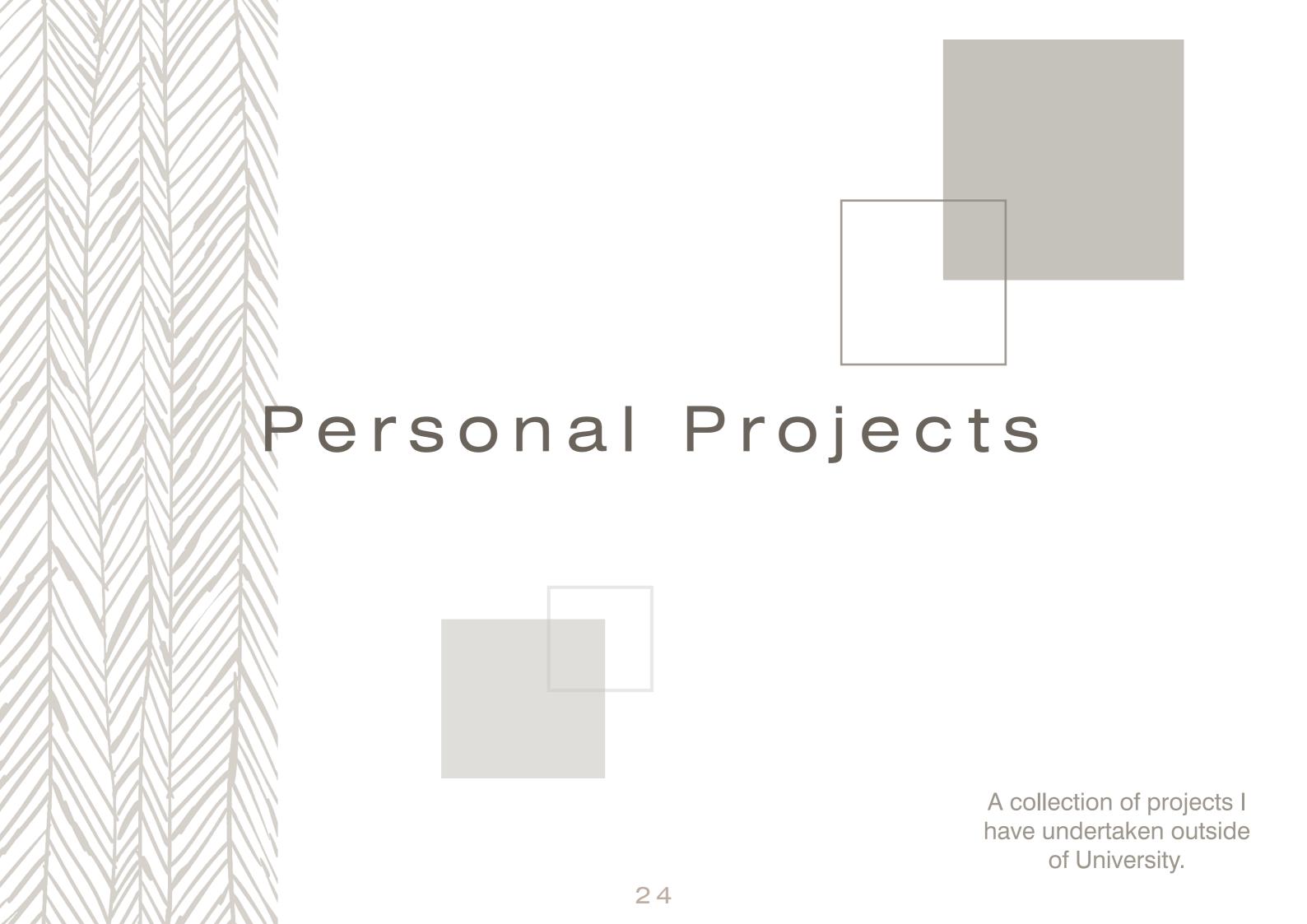














# Home Gym

This small previously unused space was transformed into the perfect home gym, just in time before lockdown 2 happened. With such limited space, adjustments had to be made to make this room somehwere that you would want to go and work out.

The room was originally a conservatory and when it was knocked down and rebuilt in the same footprint it was divided into 3 rooms. As the gym is the middle room, the only external wall looked out onto a fence, therefore offering minimal natural light. With this I decided a large 3m roof light was the best way to make the space feel bright and airy.

Putting floor to ceiling mirrors on the largest wall really makes the space seem double the size and reflects all the natural light from the roof light as well as the spotlights in the evening.

I carried the specialist 40mm gym flooring tiles through the whole room to ensure it is comfortable to exercise in and will limit noise transfer throughout the house when weights are dropped.



# Orangery

Works are to begin on this space in early May 2021. This addition to the house will extend from the existing formal lounge and will also be linked to the kitchen diner through a glazed corridor.

The orangery is to be home to a conversational seating area with a freestanding log burner and a home bar. It will be the perfect space to host parties from especially in the summer as there will be large sliding glass doors which link to the garden.

Above is a rendered elevation of the bar. The cabinetry will be a grey walnut, with brass hardwear, a granite countertop and antique mirror splashback.







### Cloakroom Renovation









This unloved downstairs WC was inherited from the previous owners. It was extremely dated and due to other building work being carried out at the property, it became a mess with exposed pipes in the corner of the room.

At 2.1m x 1.8m, it is a generous size for a WC and its previous layout really wasn't unlocking its full potential. I decided to make the space more functional by adding in some low level cabinetry with push release doors, which could house cleaning supplies and toiletries.

The new cabinetry is topped with a white marble with grey veins, which we also took halfway up the wall. The marble really makes the space and adds a statement. A sculptural sink with a sleek chrome wall tap add to the luxurious feel of the space.

You will notice from the before picture that a window has been blocked up as there is now a room beind that wall, however for ventelation, behind the black and white print, there is an extraction fan. The frame was made bespoke (in the same wood as the cabinetry) so it was set away from the fan to allow air to flow through.

interiors to carry out the interior designate our office extension. From the more Charlotte was handed the project not only took the brief we gave her developed it to include things we have considered, adding extra value. We plan to renovate our ground floor of and meeting spaces, also provide showering facilities for our cycle to scheme, and we wont hesitate to engage Charlotte to deliver this scheme.

Daniel Clarke: Engineering Dire ECS Consultants.

### ECS Consultants: Office Extension

In 2020 I was Instructed by ECS Consultants to Design and Deliver a scheme for their new first floor extension. As ECS are expanding they wanted a large open plan office to house 12 members of new and existing staff. The brief was to create bright, fun and vibrant workspace for the new team of Gen Z apprentices they have taken on board, while also keeping the space practical and functional.

The main feature of the space was the Hexagon feature wall. The company was founded and is based in Greater Manchester and in discussions with the directors they explained the office would be a "Hive of activity" so I wanted to incorporate the Manchester worker bee into my design by giving this wall a honey comb effect. The hexagons vary from white open shelves and pinboards to 20mm wooden hexagons which are sprayed in three colours to match the companies logo.

The bespoke desks and panelling really tie the whole look together making the space feel cohesive.



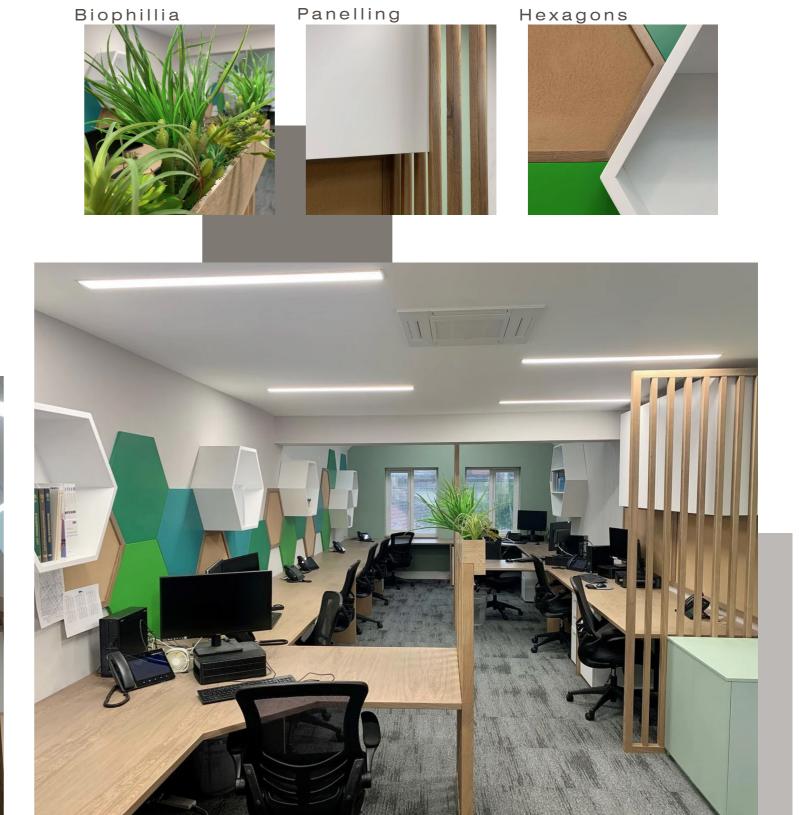
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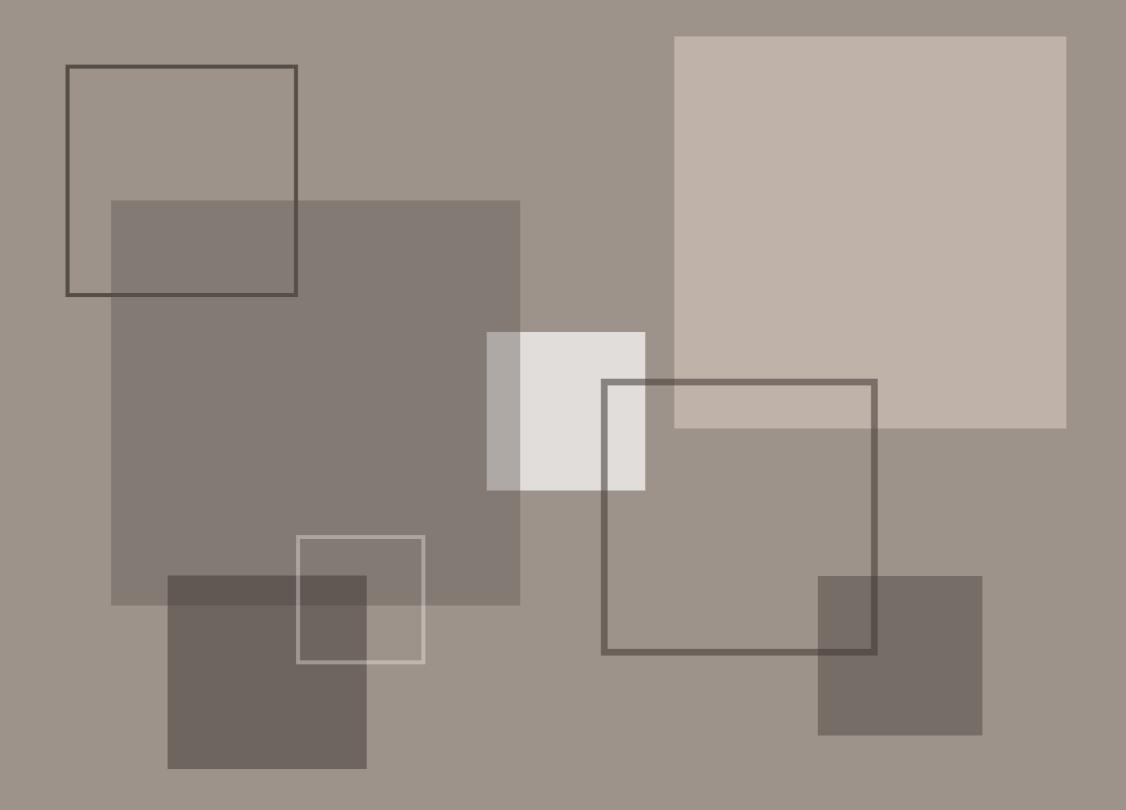
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